



RUN OF SHOW for Virtual Launch for Core Partners of #NurseMidwife4Change campaign

Date: **Thursday September 2, 2021.**

Time: **3.30 pm to 4.30 pm IST**

Zoom link <https://us02web.zoom.us/j/89394020680>

Meeting ID: 893 9402 0680

Passcode: 127602

- This document will provide a minute to minute run of the one hour Zoom event
- Please ensure that you review your name in the document and request you to strictly adhere to your time limit for best conduction of the virtual launch event
- Ensure you have downloaded the current software update to Zoom
- Please keep video and audio off except when you are speaking
- For the panel discussion: All panelists to keep video on during the discussion but stay muted unless you are speaking

SPEAKERS/PANELISTS:

Please log in latest by 3.15 IST, which is 15 minutes prior to the start of the event for audio and video test and final instructions.

The link will open up for audience at 3.25 pm

“DAY OF” CONTACT:

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PROGRAM AGENDA:

3.15 pm IST

Presenters log in for audio and video check/final instructions to presenters.

3.25 pm IST

Welcome slide goes up and attendees are allowed in

3.30 pm IST (4 mins)

Indrani Kashyap (pinned to screen) welcomes everyone and provides housekeeping rules.

	Introduces Dr Bulbul Sood (pin Dr Sood to screen)
3:35 – 3:43 pm (8 mins)	Project: Dr. Sood's slides & pin Dr. Sood's video
3: 44- 3.45 pm	Indrani introduces Dr Dileep Kumar (pin Dr. Kumar to screen)
3.45- 3.53 pm (8 mins)	Dr. Dileep Kumar gives Keynote address (Video on Dr DileepKumar)
3.55- 3.59 pm (4 minutes)	Project: Slide on members unveiling the logo Project: Logo Reveal Video Project: Slide on FB and Twitter handles (write Twitter and FB handle links in chat)
3.59-4.00 pm	Indrani introduces Brand Ambassador Shikha Malhotra
4.00-4.04 pm (4 minutes)	Shikha Malhotra gives address (Video on Shikha)
4.04-4.05 pm	Indrani introduces Dr. Pandora
4.05-4.25 pm (20 minutes)	Dr Pandora moderate the panel discussion (Pin Dr. Pandora and all panelists on screen Dr Asha Sharma, INC Ms Anita Panwar, AIGNF Dr Roy K George, TNAI Ms. Mitali Adhikari, SOMI)
4.25-4.30 pm (5 Mins)	Dr. Pandora wraps up and gives vote of thanks (Pin all speakers and panelists on screen)